

Engineering Business Management (Chulalongkorn University, Thailand)

	Module code	Module name	Credits
Dissertation	ES928	MSc Dissertation	90
Business	WM019	Establishing a New Business	10
	ES981	Organisations People and Performance	10
	ES979	Financial Analysis and Control Systems	10
	ES987	Strategic Marketing	10
	ES982	International Joint Ventures	10
	ES977	Business Strategy and Strategic Management	10
Operations	ES914	Enterprise Information Systems	10
	ES968	Project Planning Management and Control	10
	ES985	Operations Strategy for Industry	10
	ES9X5	Transport Techniques and Management	10
	ES966	Product Design and Development Management	10
	ES972	Supply Chain Management	10
	ES961	Logistics and Operations Management	10
	ES956	Innovation	10
Technology	ES93Z	Service Design and Delivery	10
	WM047	Service Support Technologies	10
Optional (elective) modules	ES915	Information & Communications Technologies	10
		Select from WMG's portfolio of modules offered at Chulalongkorn University.	

Students may apply to the Programme Management for exemptions from specific modules, and, if granted, must select an alternative appropriate elective module to comply with the module requirements for the course. Modules listed under other WMG modular master's degree regulations may be available to candidates for these awards as a replacement for those listed above, subject to approval by the Director of Studies.

List of 12 Modules available in Thailand:

FEBM, BSSM, LOM, OPP, PPMC, SST, SDD, ICT, SCM, FACS, TTM, and one elective

- Note:** (1) Yellow highlights are the modules that will be run in Thailand
 (2) Green highlights are the core modules of CU (You need to enrol if you want to obtain Master's degree from Chulalongkorn University)